

Email маркетинг — неотъемлемая
составляющая бизнеса в сети



marketpro


Что такое email м



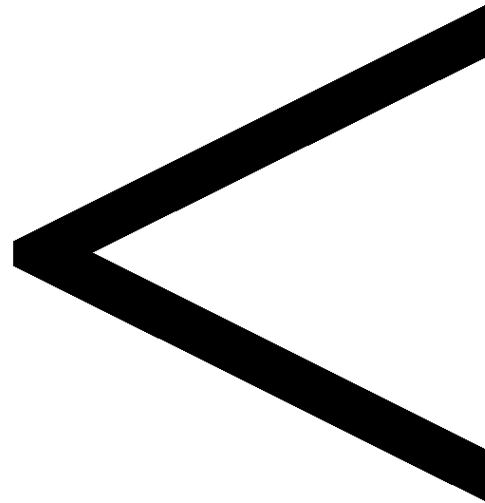


You





Email – основа для всех
аккаунтов





Почему email маркетинг?



НИЗКАЯ
СТОИМОСТЬ

ИЗМЕРИМЫЙ
РЕЗУЛЬТАТ

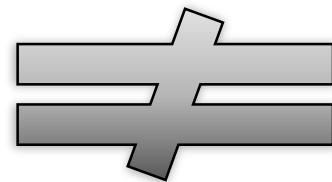
ВОЗВРАТ
ИНВЕСТИЦИ
Й

- 60% маркетологов утверждают, что email маркетинг обеспечивает высокие показатели ROI
- Средний показатель ROI составляет 119%*

* Источник: Исследование MarketingSherpa 2013

- Повышает лояльность
- Таргетированные и своевременные послания
- Персонализированные сообщения
- Высокий охват
- Рекламный потенциал

Email
маркетинг



SPAM

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At the beginning of each month we will send you the latest edition packed full of our campaigns, fundraising initiatives and news from around the RSPCA. There'll be opportunities for you to tell us what you've been doing to help raise money for the animals in our care, as well as letting us know about your 'happy tails'.

And, as a subscriber to our newsletter you'll have the opportunity to sign up to receive other online communications from us, including campaigns and fundraising emails. All you need to do is **update your preferences**.

Can't wait to receive the first copy of our newsletter? Don't worry; it will be on its way to you soon! In the meantime, why not make a difference to animal welfare by taking action - we've lots of ideas of what you can do - check them out today!

Thanks again for signing up! Don't forget to tell us what you want to hear about by updating your preferences.

The RSPCA Online team

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Make your voice heard for animals



2

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Ensure that your pet is always looked after



3

Find a pet

Give an animal a second chance



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To donate to the RSPCA, please [visit our donation web pages](#).

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